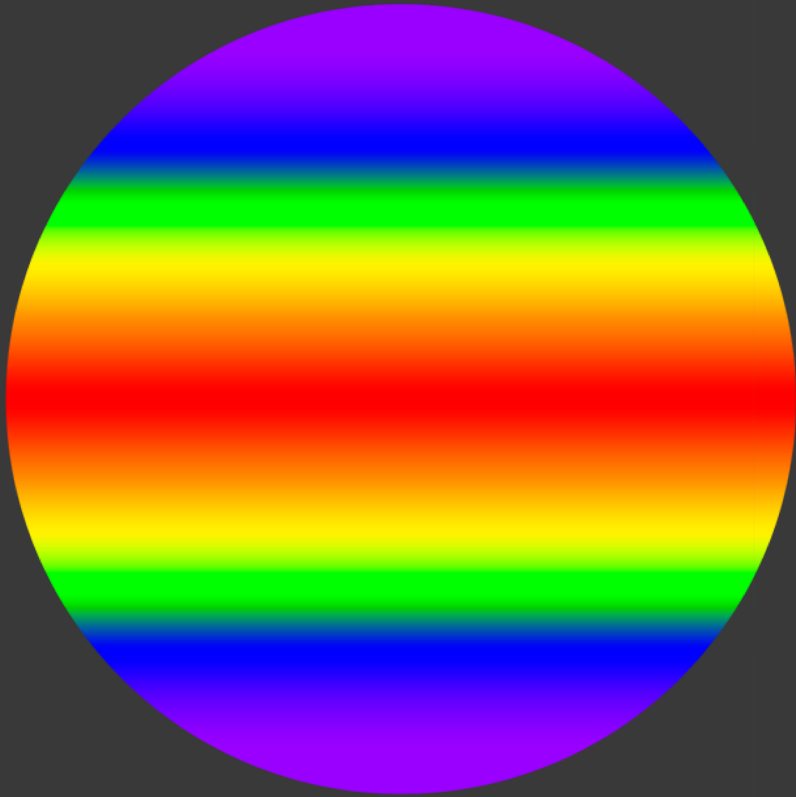


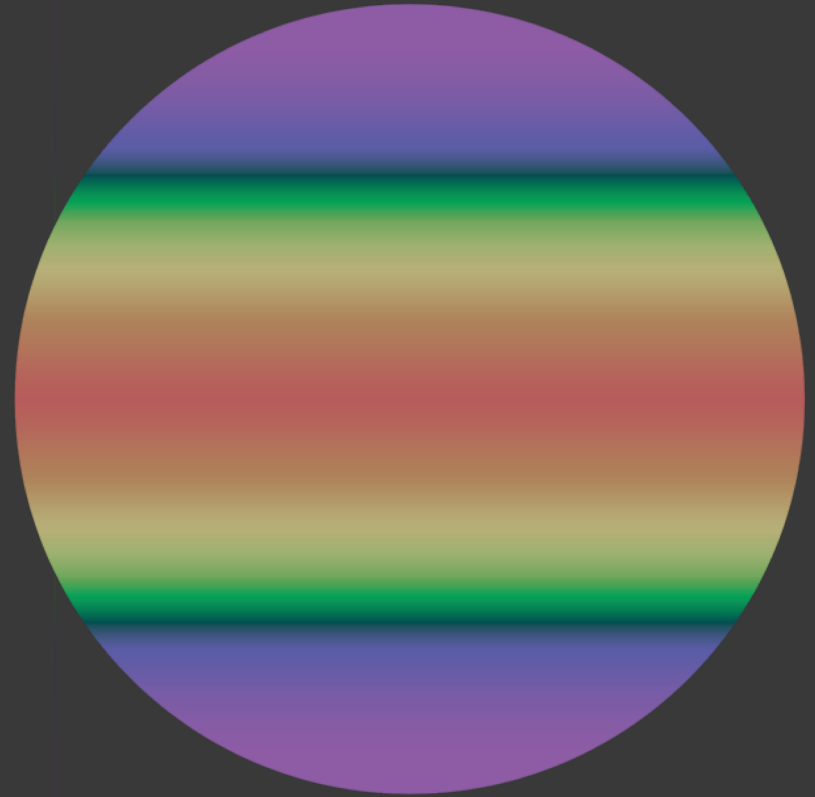
# Design Concepts

## Exercise 1

# Examples

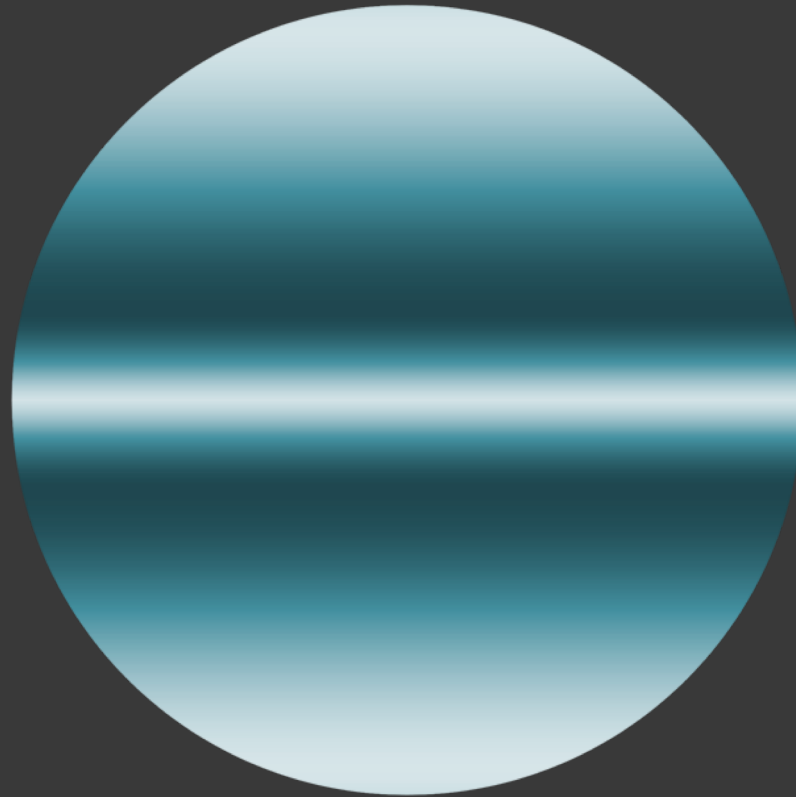


Color: Saturation



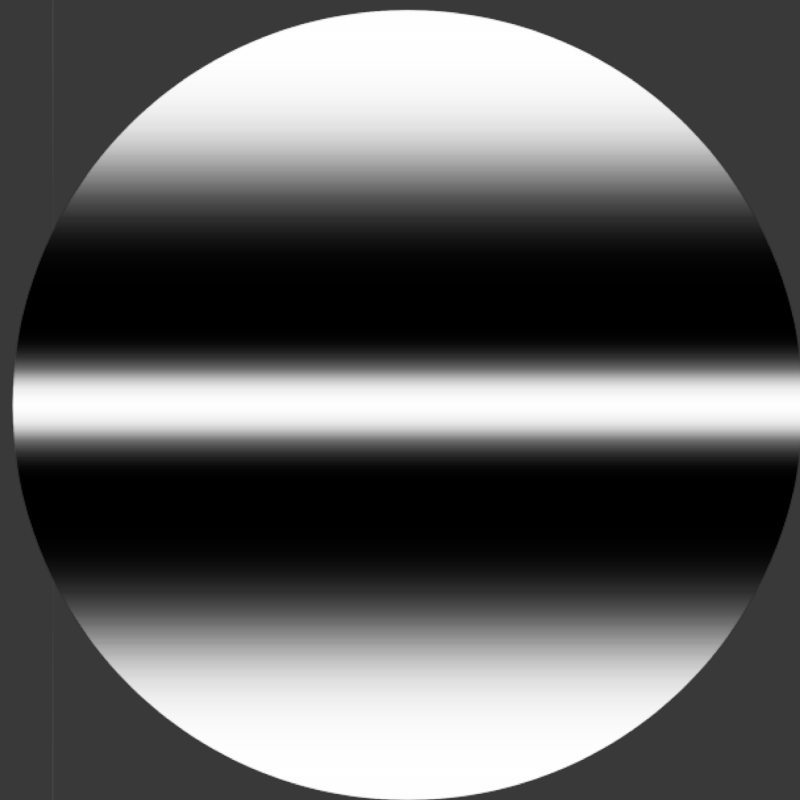
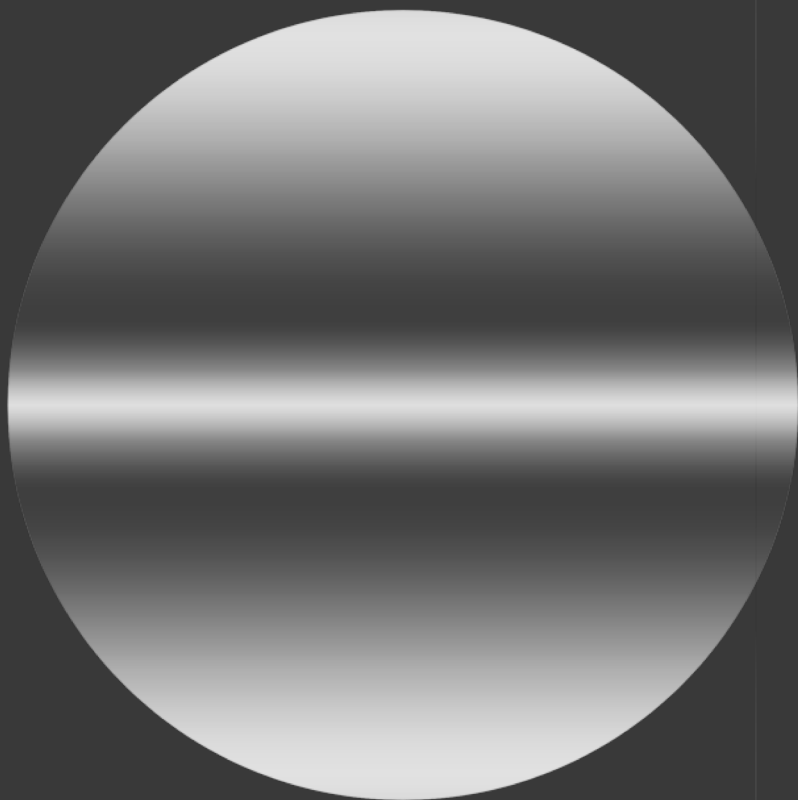
Color: DeSaturation

# Examples



Color: MonoChromatic

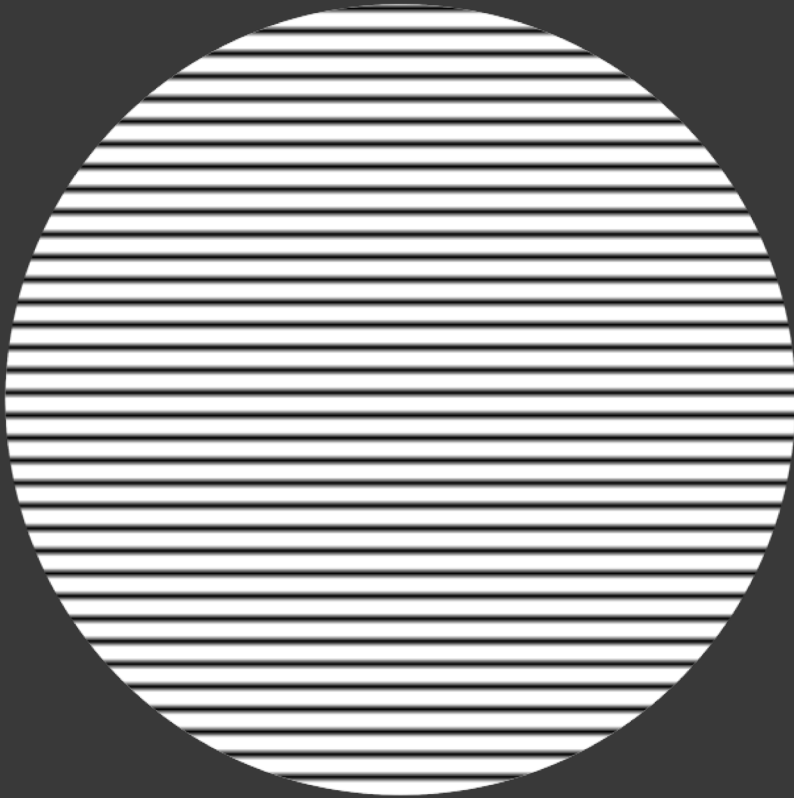
# Examples



Black & White: Low Contrast

Black & White: High Contrast

# Examples

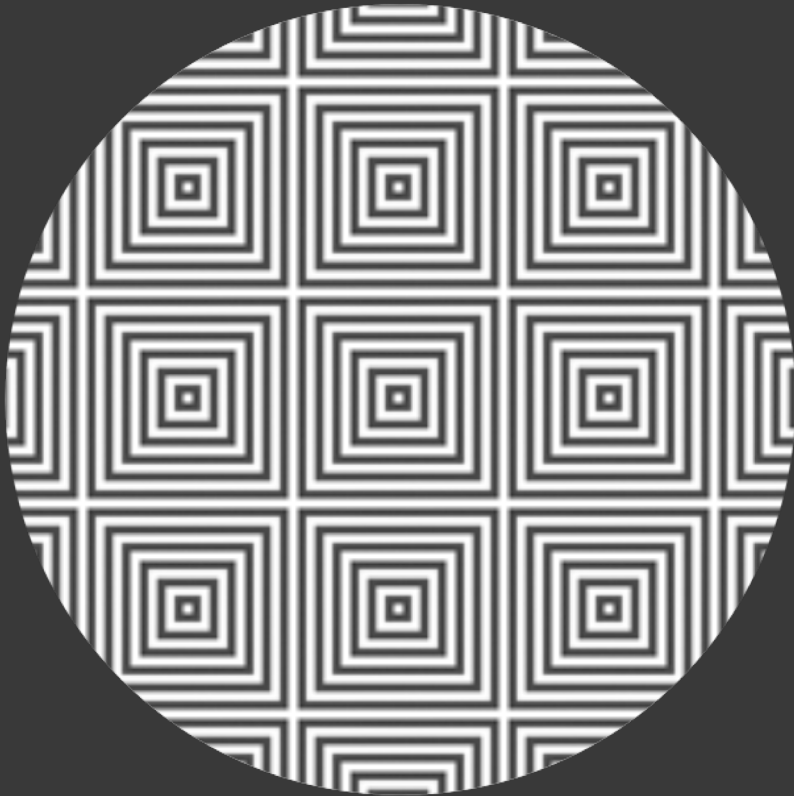


Design: Lines

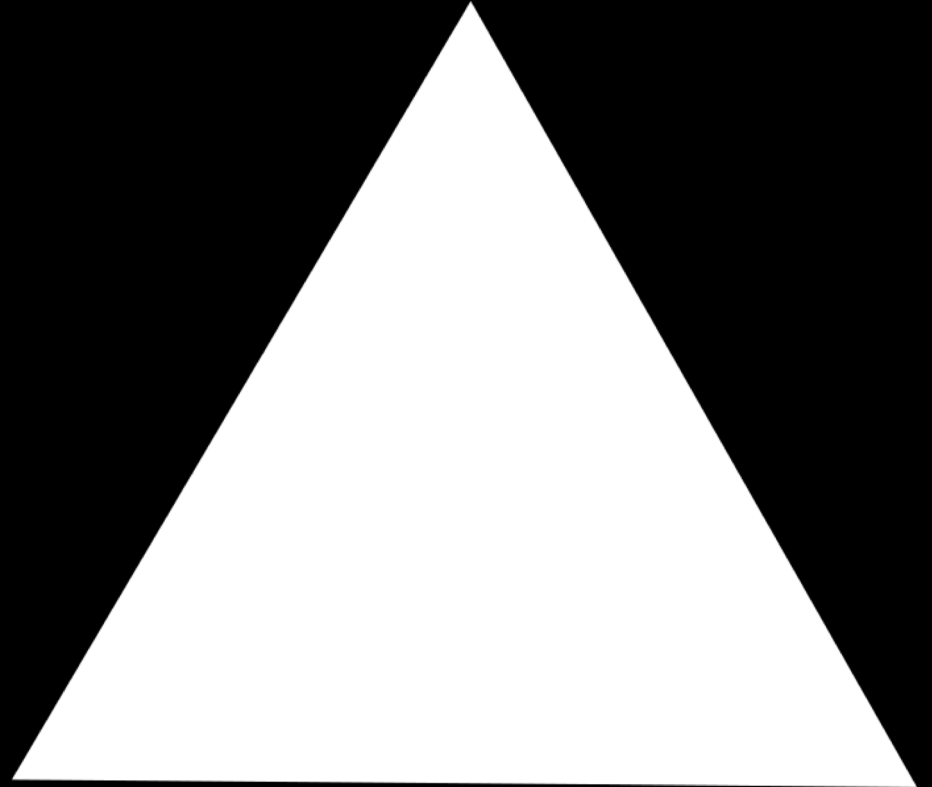


Design: Texture

# Examples

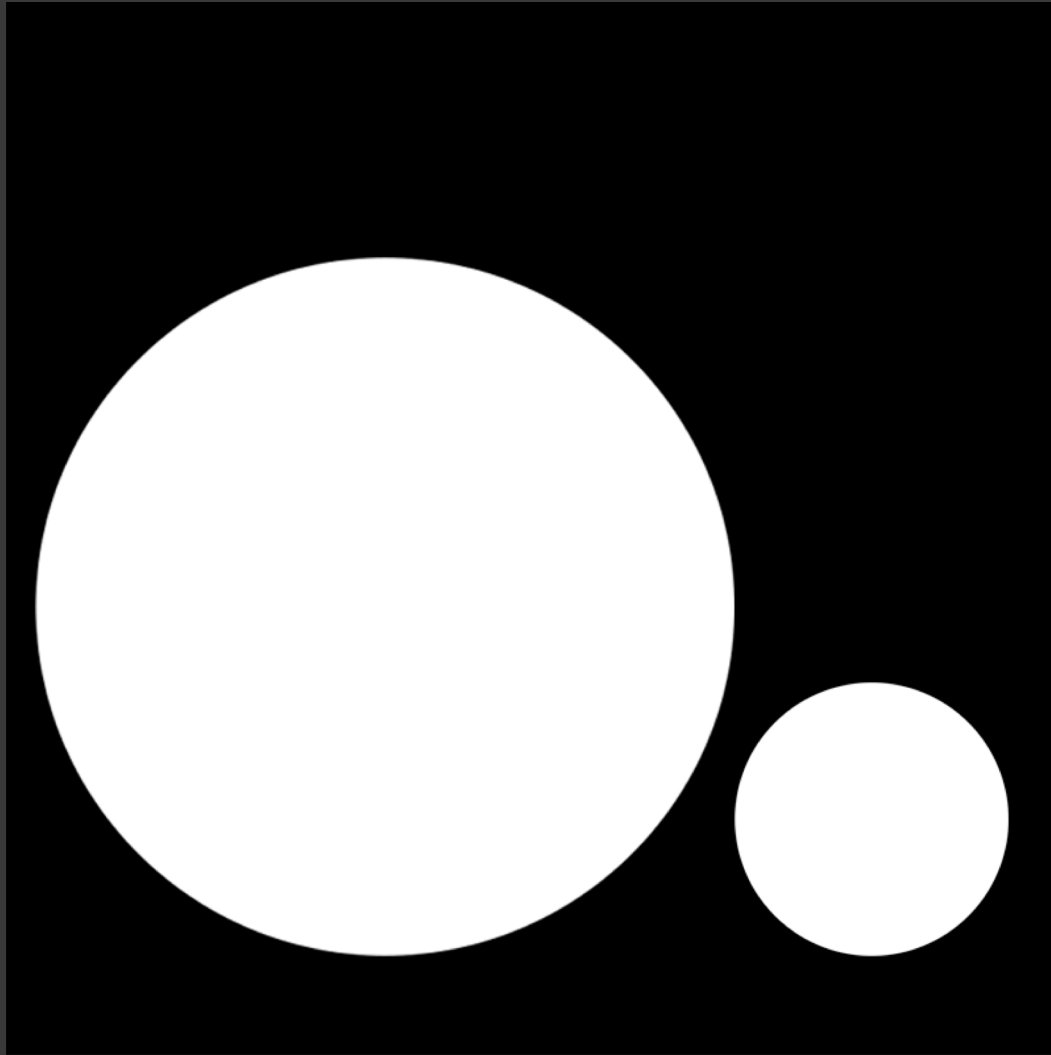


Design: Pattern



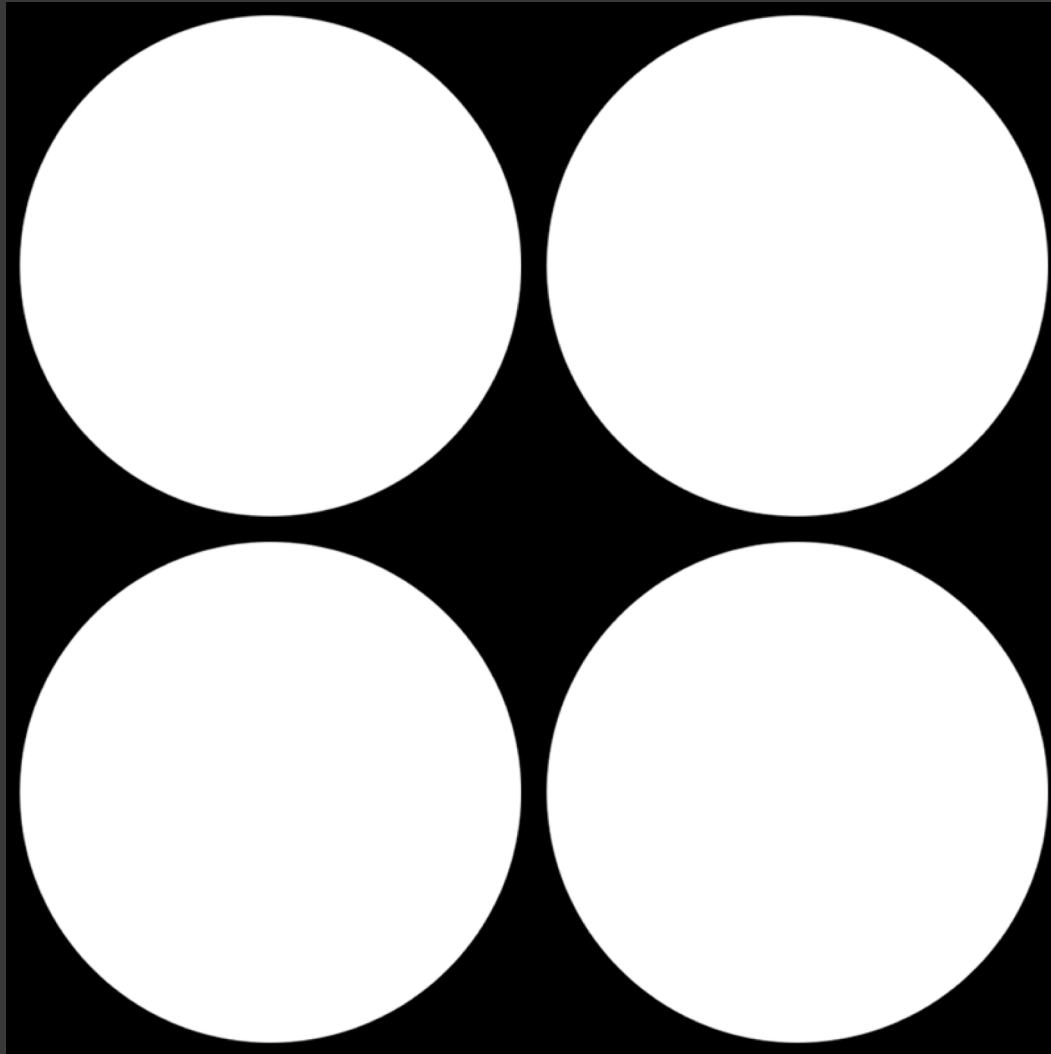
Design: Shape

# Examples



Design: Scale

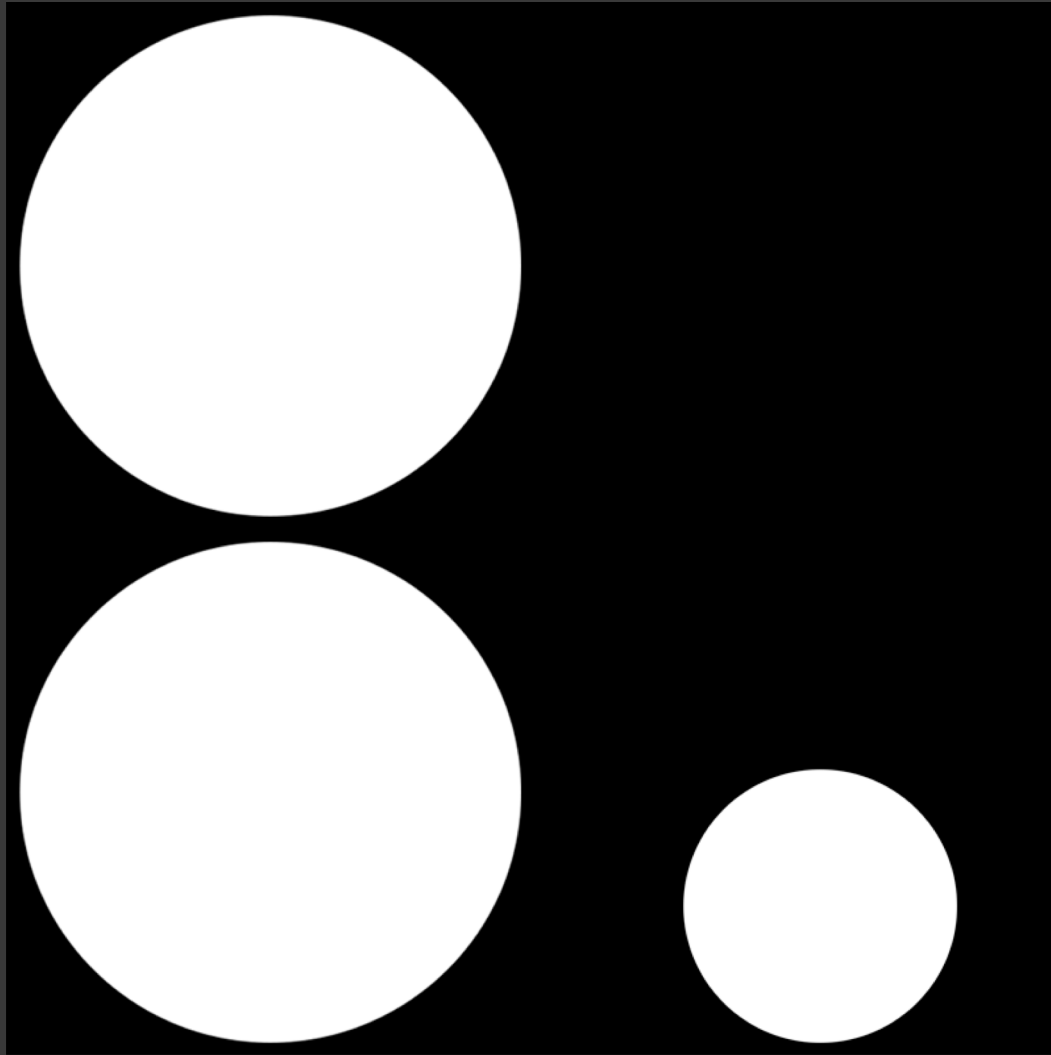
# Examples



Composition: Symmetry

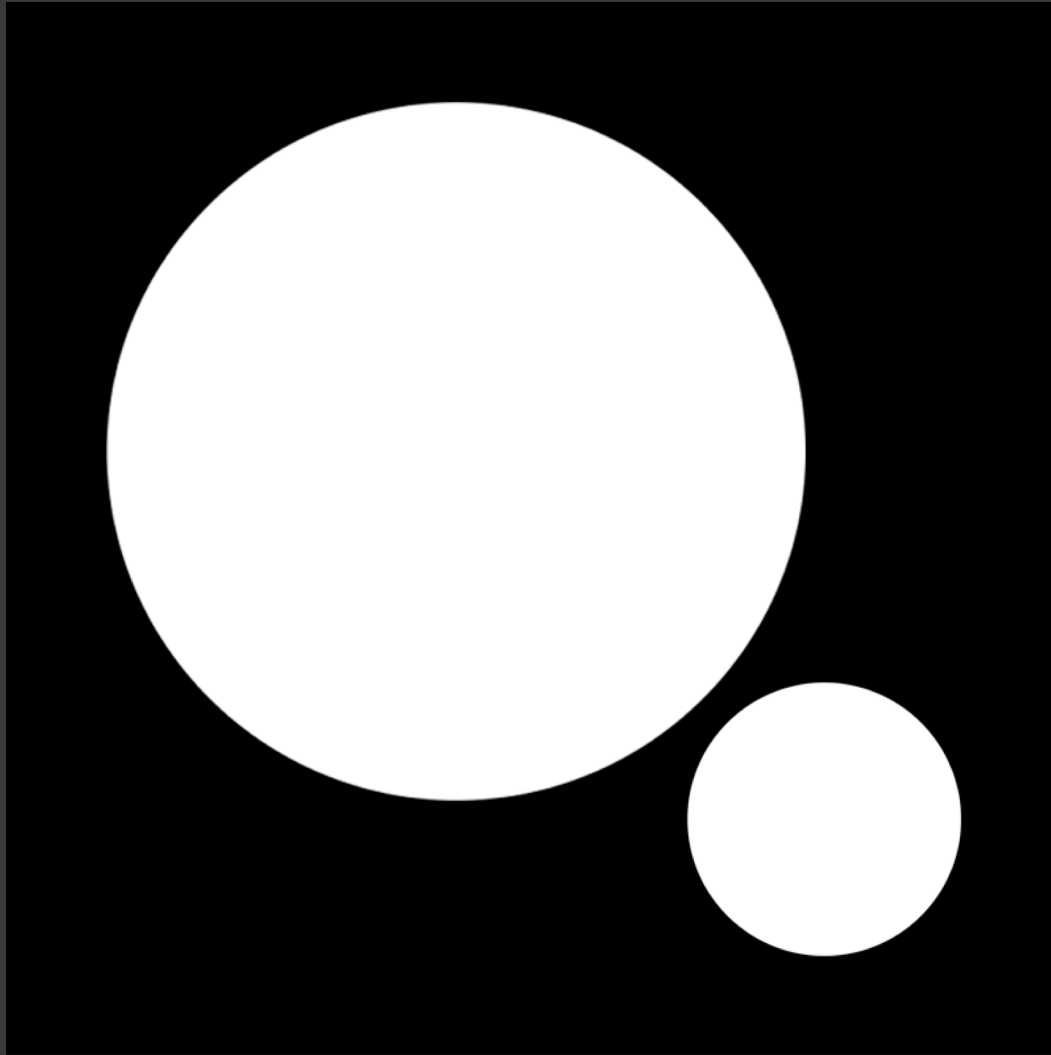


# Examples



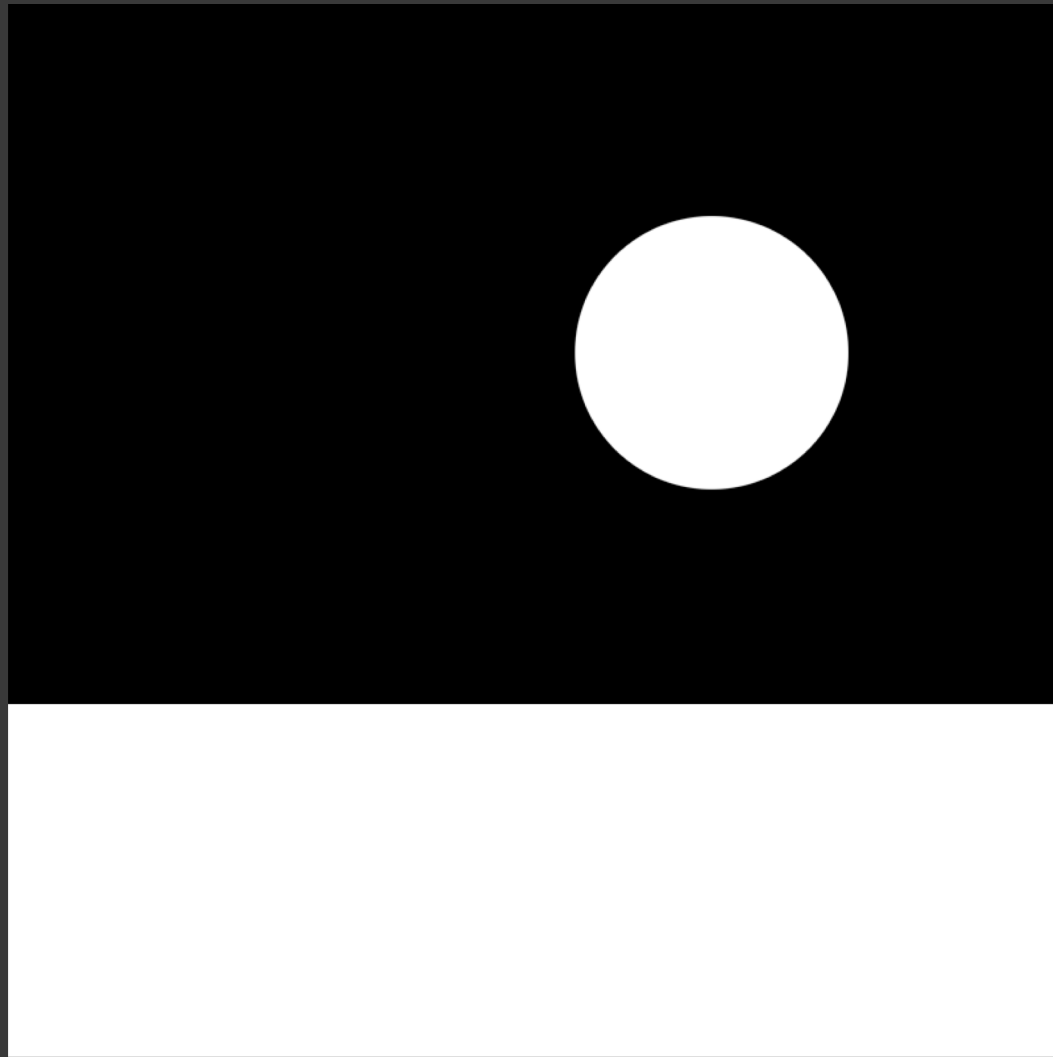
Composition: *Asymmetry*

# Examples



Composition: Diagonal

# Examples



Composition: Rule of 3rds

# Artist Examples

.

# Color: Saturated



# Color: DeSaturated



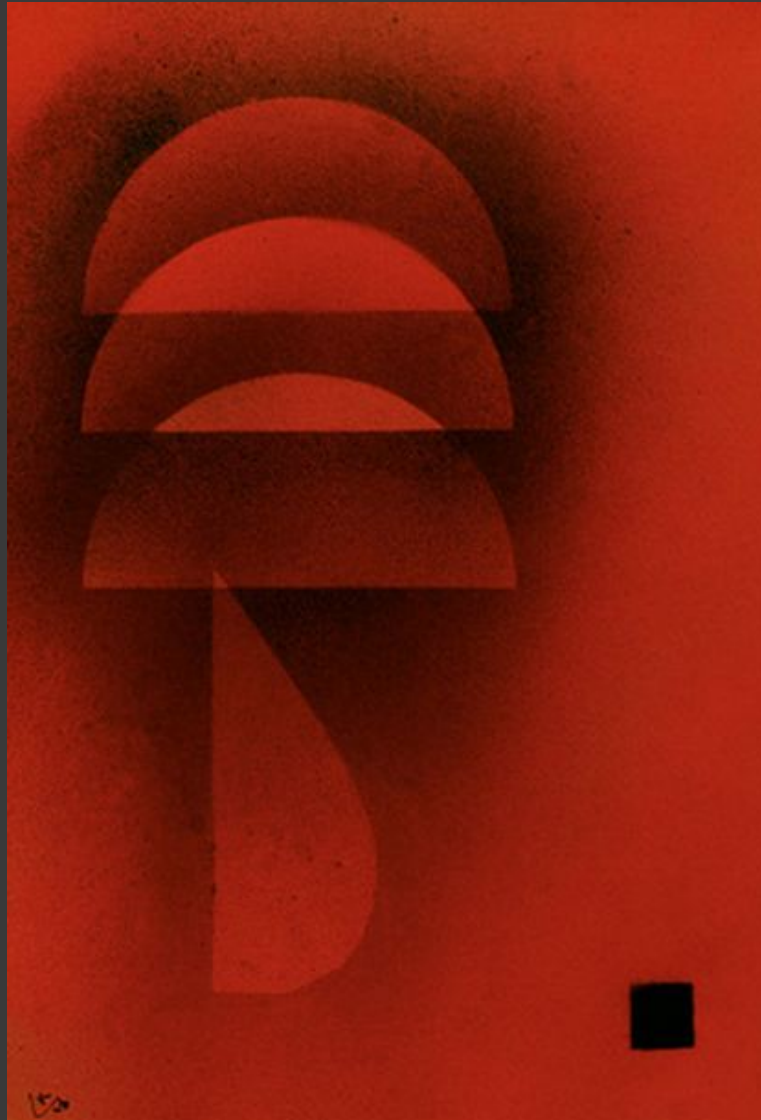
Loretta Lux  
The Green Room, 2005

# Color: DeSaturated



Loretta Lux  
Girl with Marbles, 2005

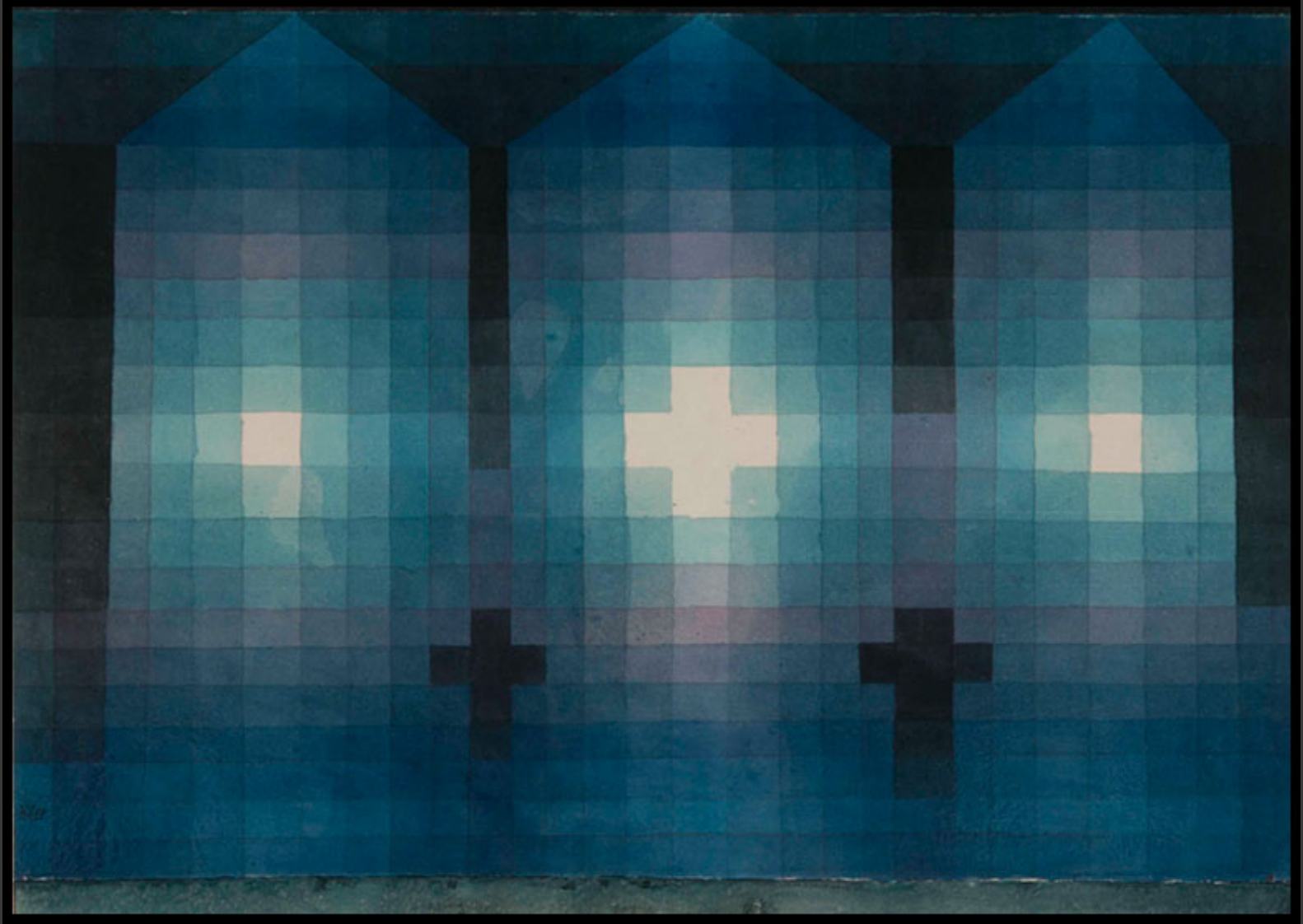
# Color: Monochromatic



Wassily Kandinsky  
Quiet Burning, 1928



# Color: Monochromatic



Paul Klee  
Tomb in Three Parts, 1923

# Lines



*Lothar Schreyer 1923*

Lothar Schreyer  
untitled, 1923

# Lines



Aleksandr Rodchenko  
Steps, 1930

# Texture



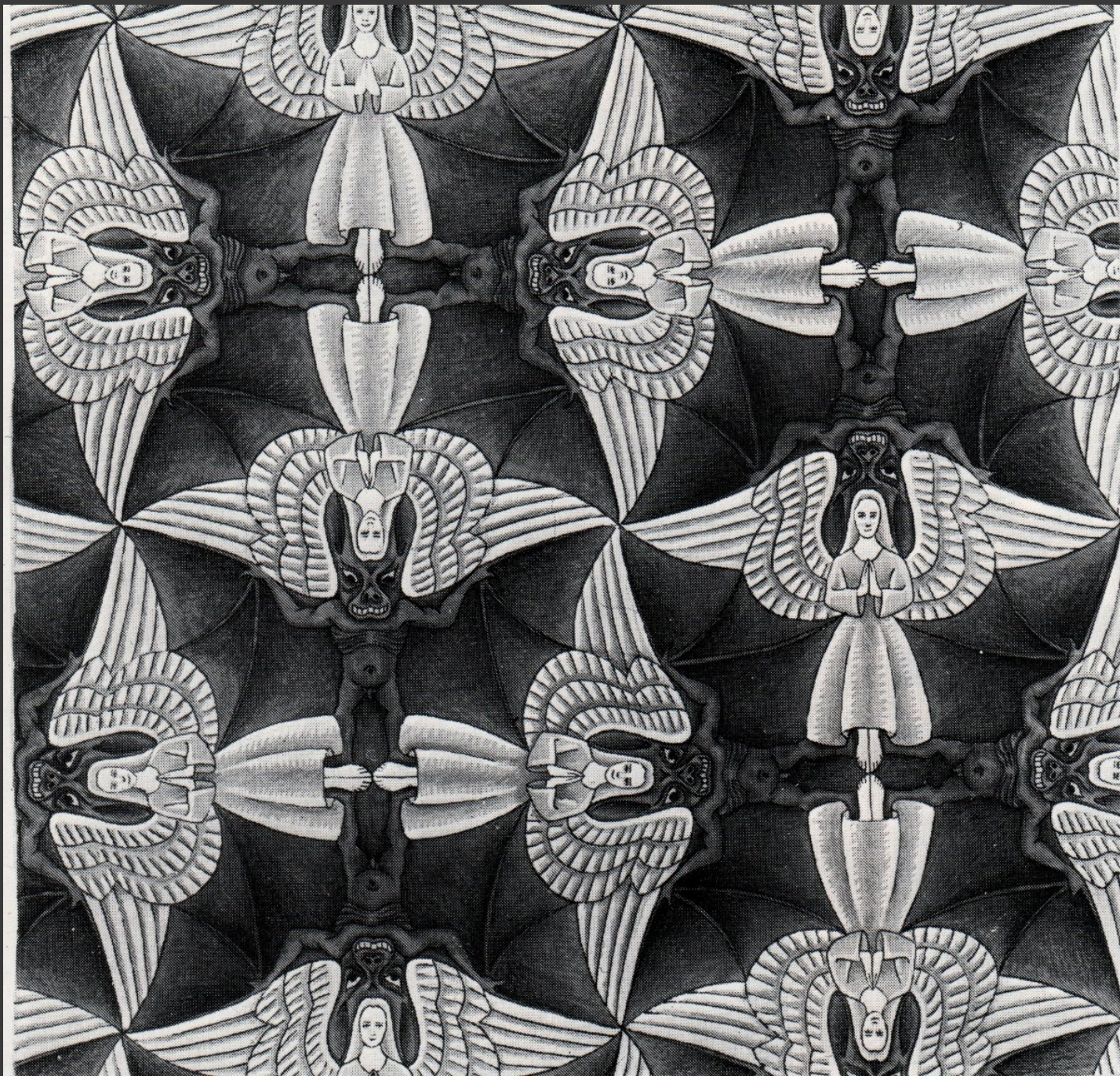
Roy Lichtenstein  
Brushstroke with Spatter  
1966

# Texture



Vincent Van Gogh  
The Starry Night  
1889

# Pattern



M.C. Escher  
Angel-Devil (No.45), 1941

# Pattern



Andy Warhol  
Campbell's Soup Cans, 1962

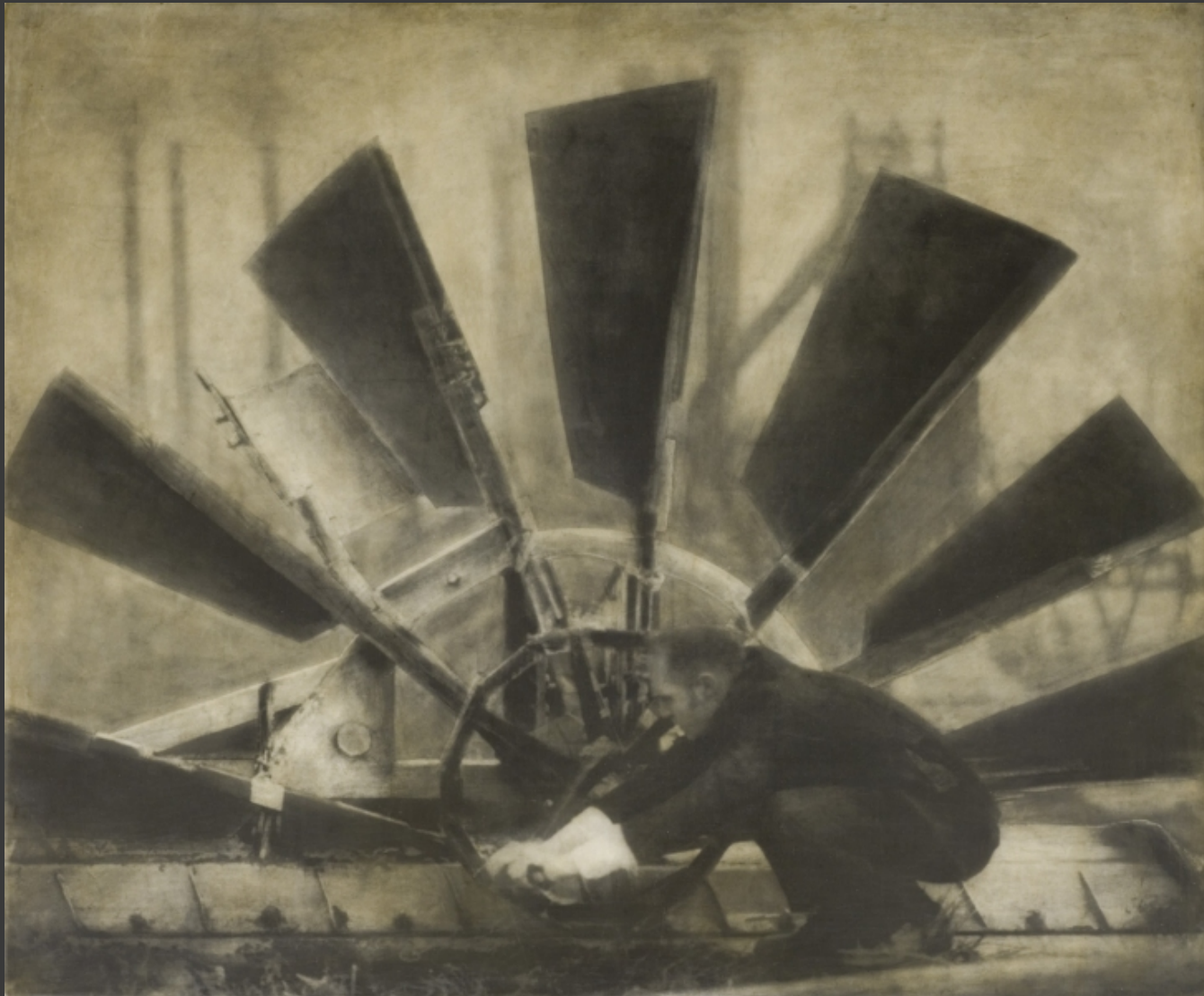
# Pattern



Roy Lichtenstein  
Oh Jeff, I love you too... but...  
1964



# Pattern



Shana & Robert ParkeHarrison  
Windmaker, 2000

# Pattern



Tara Donovan  
Untitled (Styrofoam Cups), 2004,2008

# Shape



W.K.

Wassily Kandinsky  
Black Relationship, 1924

# Shape



Paul Strand  
Wall Street, 1915

# Scale



William Eggleston  
Untitled, Memphis, 1970

# Scale



Michael Hughes  
Souvenirs of Egypt in Cairo and Luxor, 2007

# Scale



Aleksandr Rodchenko  
On the Street, 1930

# Composition: Symmetrical



Diane Arbus  
Identical Twins, Roselle New Jersey, 1967



# Composition: Symmetrical



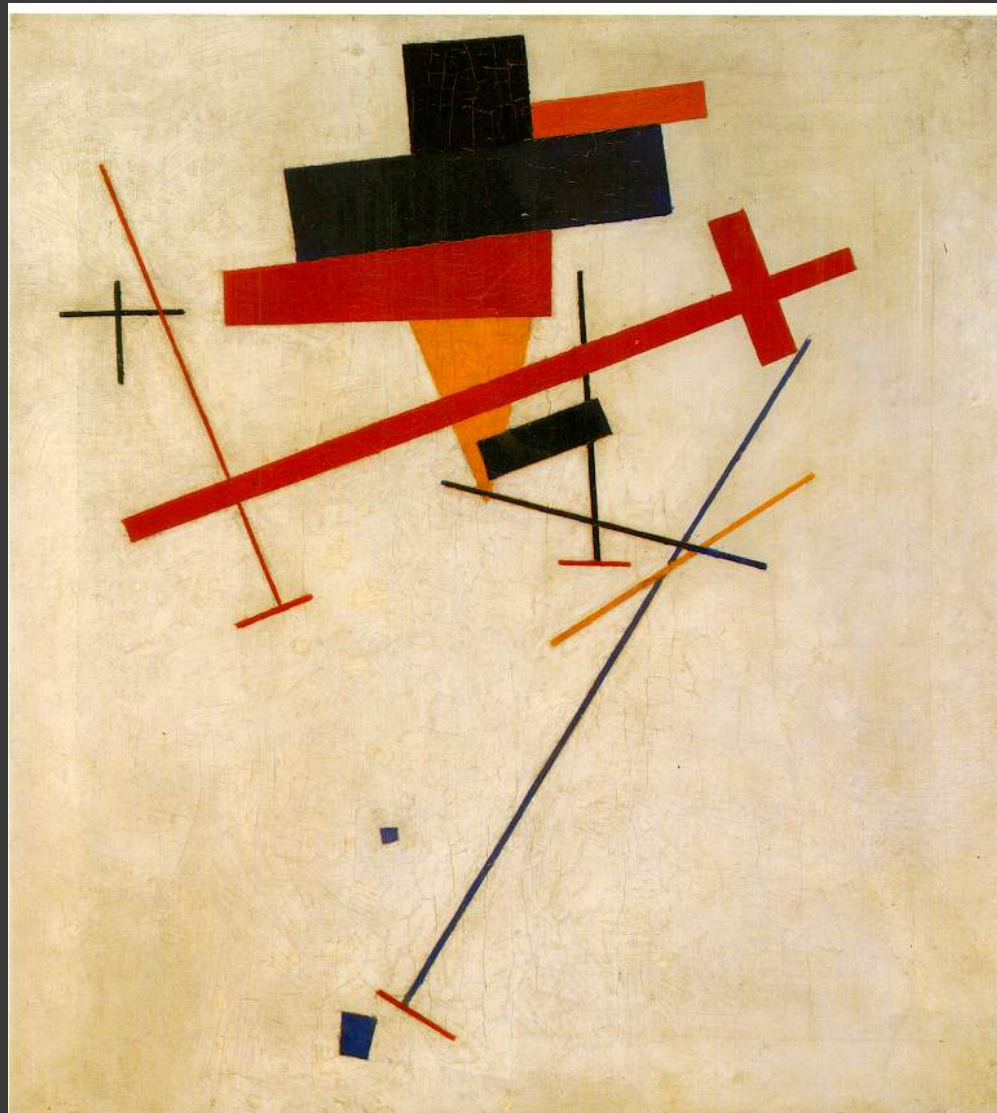
Shana & Robert ParkeHarrison  
Rain Dance, 2003

# Composition: Asymmetrical



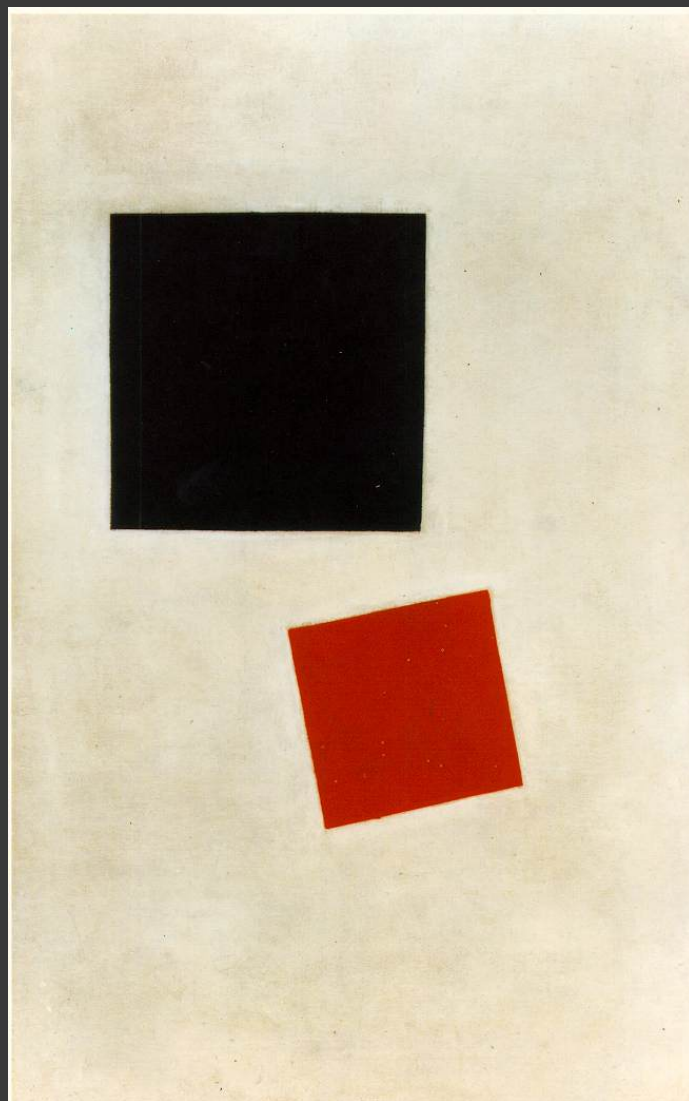
Laszlo Moholy-Nagy  
Olly and Dolly Sisters, 1925

# Composition: Asymmetrical



Kasimir Malevich  
Suprematist Painting, 1915-1916

# Composition: Diagonal



Kasimir Malevich  
Black Square and Red Square, 1915

# Composition: Diagonal



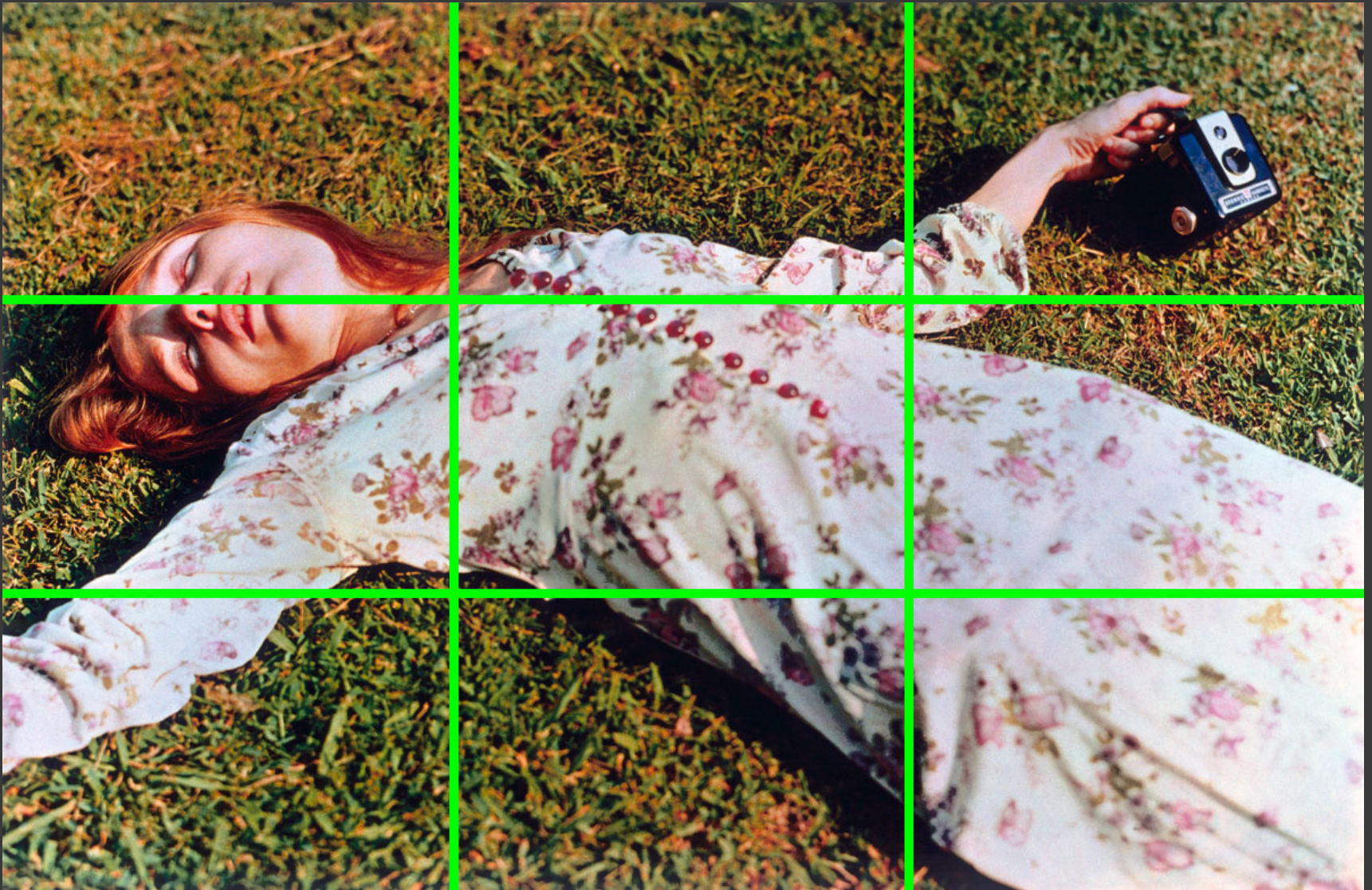
Minor White  
Road and Poplar Trees, 1955

# Rule of Thirds



William Eggleston  
Untitled (Girl on Grass), 1975

# Rule of Thirds



William Eggleston  
Untitled (Girl on Grass), 1975

Choose an Image Example  
From Your  
Favorite Artist